

# Cards for a Cause

## An Exciting and Generous Fundraising Program

PaperPie proudly offers a unique program with value-for-money greetings cards and a high return to the organization raising funds.

The Cards for a Cause Fundraising Program offers five boxed sets of beautifully embellished cards with matching envelopes.

- **All Occasion Box #1** and **All Occasion Box #2** both come in a charming organizer box with dividers and include an array of cards to meet most needs like birthdays, new home, get well, weddings, etc.
- **Thanks & Blanks Box** is full of unique hand-crafted greeting cards with colored envelopes. Includes both blank cards and thank you cards.
- **Kids Birthday Box** includes a wide range of Happy Birthday cards for kids of all ages, with lots of fun details and colorful envelopes to match.
- **Holiday Cards Box** comes with assorted cards for the holidays! Full of individually designed cards in a keepsake box complete with white envelopes. Includes cards for most major holidays including: New Year's, Valentine's Day, Easter, Halloween, Hanukkah, Thanksgiving, Christmas, and many more!

Any of these boxes would make a thoughtful gift or provides a beautiful selection of cards to have on hand.

### **Funds Raised:**

Your group earns \$13\* per box of cards sold, with no maximum earning potential.

**Earning Potential:** Sample Group Size: 20 participants.

Every person sold 20 boxes: 400 boxes sold = **\$5,200 raised**

Every person sold 15 boxes: 300 boxes sold = **\$3,900 raised**

Every person sold 10 boxes: 200 boxes sold = **\$2,600 raised**

Every person sold 5 boxes: 100 boxes sold = **\$1,300 raised**

\*Please be aware that if your organization is not tax exempt, the amount due for taxes will be deducted from the total amount raised.

### **Timeframe:**

We have found that keeping your fundraiser open for two weeks works well. You collect the sales flyers/order forms and payment, and your Brand Partner will order the boxes of cards. You can expect to receive delivery of the cards approximately 2 weeks later. Your group will then deliver the cards to those who purchased them and enjoy the funds earned!

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## Fundraiser FAQs

**1. How much profit will our group receive?**

\$13 per box (minus taxes, if applicable).

**2. What is the minimum number of boxes we must sell?**

A very low 15 box order is required to qualify for the full benefits of this program.

**3. Do we collect payment at the time cards are ordered?**

Yes, payment should be collected at the time of sale.

**4. Should we charge tax?**

If your organization has a tax-exempt number that you would like to apply to this fundraiser, please let your brand partner have the number and a copy of the documentation. If your organization is not tax-exempt, the amount due for taxes will be deducted from your total amount raised.

**5. Who should checks be made payable to?**

Please have checks made payable to your organization.

**6. What materials are provided?**

Your PaperPie Brand Partner will provide order forms, graphics/flyers, and a tally sheet. When sales are completed, return the tally sheet to your brand partner.

**7. Are there any incentives for those who are selling?**

Options for incentives may be available through your Brand Partner, however they will reduce the amount of cash awarded to the organization.

# Cards for a Cause

## Tally Sheet: Non-Profit Organization

### Fundraising Coordinator:

1. Please add up all the orders and complete the tally below.
2. The individual order forms should be kept by you until the product is delivered. Then, they should be given to the individual fundraiser along with their product.
3. This form must be submitted to your PaperPie Brand Partner with total payment the day following the turn in date. Please update your Brand Partner if the date changes.

**ORGANIZATION NAME:** \_\_\_\_\_

**Coordinator Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Selling Dates:** \_\_\_\_\_

**Tax Exempt #:** \_\_\_\_\_ **Turn-In Date:** \_\_\_\_\_

\_\_\_\_\_ # of Boxes Sold – All Occasion Cards Box #1

\_\_\_\_\_ # of Boxes Sold – All Occasion Cards Box #2

\_\_\_\_\_ # of Boxes Sold – Thanks & Blanks Box

\_\_\_\_\_ # of Boxes Sold – Kids Birthday Box

\_\_\_\_\_ # of Boxes Sold – Holiday Box

\_\_\_\_\_ Total # of Boxes Sold

\_\_\_\_\_ Total Cash Received (number of boxes \_\_\_\_\_ x \$30.00)

\_\_\_\_\_ Total Amount Raised/Kept (number of boxes \_\_\_\_\_ x \$13.00)

\_\_\_\_\_ Amount Due to Brand Partner (number of boxes \_\_\_\_\_ x \$17.00)

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**ORGANIZATION NAME:** \_\_\_\_\_

**Coordinator Name:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Selling Dates:** \_\_\_\_\_ **Turn-In Date:** \_\_\_\_\_

\_\_\_\_\_ # of Boxes Sold – All Occasion Cards Box #1

\_\_\_\_\_ # of Boxes Sold – All Occasion Cards Box #2

\_\_\_\_\_ # of Boxes Sold – Thanks & Blanks Box

\_\_\_\_\_ # of Boxes Sold – Kids Birthday Box

\_\_\_\_\_ # of Boxes Sold – Holiday Box

\_\_\_\_\_ Total # of Boxes Sold

\_\_\_\_\_ Total Cash Received (number of boxes \_\_\_\_\_ x \$30.00)

UPON RECEIPT OF THE ABOVE TALLY INFORMATION, YOUR BRAND PARTNER  
WILL CONTACT YOU PROMPTLY WITH YOUR GRAND TOTAL!